

MEHROSH ANSARI

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| Single | Own Visa

Career Summary

Results-driven Talent Acquisition and HR Professional with expertise in end-to-end recruitment, strategic hiring, and workforce planning for both technical and non-technical roles. Skilled in sourcing, interviewing, onboarding, and retention strategies to ensure a strong workforce. Adept at utilizing HRIS, ATS, and data-driven hiring solutions to optimize recruitment processes and reduce time-to-hire. Committed to fostering a talent-driven culture and aligning hiring strategies with business objectives.

Core Competencies

- Talent Acquisition & Full-Cycle Recruitment (Technical & Non-Technical)
 - Workforce Planning & Talent Strategy
 - Employer Branding & Candidate Experience
 - Executive & Technical Hiring
 - HRIS, ATS, and Data-Driven Hiring
 - Onboarding & Retention Strategies
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Professional Experience

Marketing Manager | Royal Atlantic Travel & Tourism LLC | (March 2025 – till date) UAE

- Developing Marketing strategy to increase customer response
- Closing the deal by giving them the best package

HR Team Lead | Moonshot Animations – SABAQ | (June 2024 – Feb 2025) PK

- Developed and executed talent acquisition strategies to attract top-tier technical and non-technical professionals.
- Partnered with department heads to identify hiring needs and ensure the right talent fit.
- Led full-cycle recruitment including sourcing, interviewing, and onboarding, reducing time-to-hire by 30%.
- Improved employer branding through targeted recruitment campaigns, increasing quality applications.
- Enhanced employee engagement and retention by developing structured career progression plans.

Recruitment Specialist (Remote – Project Based) | (June 2023 – June 2024) PK

- Achieved 100% success rate in filling roles across IT, creative, and hospitality sectors for global clients.
- Improved hire quality by 30% through structured sourcing and assessment techniques for technical and non-technical roles.
- Reduced time-to-hire by 25%, optimizing sourcing pipelines and recruitment workflows.
- Strengthened onboarding engagement, increasing retention rates by 20%.

HR Team Lead | MTN Transport Network | (Dec 2020 – June 2023) PK

- Spearheaded recruitment and talent management strategies, reducing hiring turnaround time by 30% for technical and non-technical positions.
- Established and refined HR policies and hiring frameworks, improving operational efficiency.
- Managed high-volume recruitment, ensuring quick and effective staffing solutions.

Sr. Human Resource Officer | Pearl Confectionery Pvt Ltd | Nov 2016 – Oct 2020 PK

- Conducted comprehensive recruitment processes, ensuring efficient and timely hiring.
- Developed HR policies aligned with organizational goals, enhancing compliance.
- Led employee engagement initiatives, boosting morale and productivity.
- Managed employee records and prepared detailed HR reports for decision-making.

Human Resource Executive |Metro Cash & Carry|Apr 2016 – Nov 2016 PK

- Coordinated regional training schedules, ensuring timely and effective program delivery.
- Enrolled employees in SAP and optimized workforce planning through data analysis.
- Handled end-to-end recruitment and selection processes.

Human Resource Executive |Markematics Pvt Ltd |(Oct 2015 – Apr 2016) Pk

- Accountable for providing support for a range of HR-related tasks, such as hiring, managing employee relations, performance evaluation, and HR administration.

Human Resource Officer | Pearl Confectionery Pvt Ltd |(January 2015 – Oct 2015)Pk

- Creation and implementation of HR policies, guarantee adherence to labor regulations, and promote a happy workplace
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Education

- CHRP – Certified Human Resource Professional | PIQC - NED | 2023
 - MBA – Human Resources | SZABIST | CGPA: 3.2 | 2012 – 2013 – MOFA and UAE Embassy Attested
 - BBA – Hons | Muhammad Ali Jinnah University | CGPA: 3.4 | 2008 – 2012 MOFA Attested
 - O/A Levels | Cambridge University | 2002 – 2008 MOFA Attested
 - IELTS | Band: 6.5 | 2022
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Certifications & Technical Skills

- Advanced expertise in HRIS, ATS, SAP Modules, and Talent Intelligence Systems (TIS).
 - Proficient in sourcing techniques (Boolean search, LinkedIn Recruiter, job boards) for technical and non-technical roles.
 - Skilled in executive reporting, recruitment analytics, and strategic workforce planning.
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Key Achievements

- Reduced time-to-hire by 30% through process optimization.
 - Successfully recruited and onboarded top-tier talent across multiple industries, including technical and non-technical roles.
 - Developed HR SOPs for structured hiring and onboarding processes.
 - Enhanced retention and engagement through strategic hiring and training initiatives.
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Professional Strengths

- Strategic Talent Acquisition Leader with a focus on hiring the best-fit candidates.
 - Data-Driven Decision Maker, leveraging recruitment analytics for efficiency.
 - Effective Communicator & Relationship Builder, collaborating across departments.
 - Process Innovator, continuously improving hiring workflows and HR strategies.
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